



ARAB STARPACK  
**STUDENT 2022**  
Award Ceremony & Exhibition  
6<sup>th</sup> Edition

# Arab Starpack Competition

## 2022

**Save The Food Category**



**ARAB STARPACK  
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6<sup>th</sup> Edition

Organised by:



Endorsed by:



**WORLDSTAR  
GLOBAL  
PACKAGING  
AWARDS**



**SAVE  
THE FOOD  
CATEGORY**

**First  
Prize**



**Toka Eslam Mohamed**

October University for Modern Sciences and Arts (MSA)

Faculty of Arts and Design

**Egypt**





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## Toka Eslam Mohamed

October University for Modern Sciences and Arts (MSA)  
Faculty of Arts and Design

**Egypt**





# **Pan Arab Award**



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Strategic Partner

**PROPAK**  
MENA

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## Pan Arab Award

Save The Food Category

# Toka Eslam Mohamed

Modern Science and Arts University

EGYPT



**MAY 29, 2023**  
NEW CAIRO - EGYPT

**Ms. Soha Atallah**  
LibanPack Director





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SAVE  
THE FOOD  
CATEGORY

**Third  
Prize**

**Dina Osama Mohammed Sobhy**

October University for Modern Sciences and Arts (MSA)

Faculty of Arts and Design

**Egypt**







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**Third  
Prize**

**Dina Osama Mohammed Sobhy**

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**Egypt**



Before

After



400gm package:

Two Types of Vegetables  
صنصن من المفاقر  
باصه و خضار مفاقر

800gm package

Two types of vegetables package



**Concept:** The size of the frozen vegetables bar is bigger than most of the diameter sizes Of the saucepans and casseroles meanwhile its liquid form fits perfectly. Therefore, people defrost it beforehand and when frozen vegetables are defrosted, they undergo a rapid growth of Fungi and Bacteria in a higher moisture environment unless they are immediately cooked and exposed to high heat. People who eat smaller portions have no choice than either cook the whole bar and have leftovers or cook a portion and dispose the rest, leading to food wastage.

### Solution presented by the new package:

- The structure and size of the new pack is **more efficient in relation to pan sizes and fridge space**. While **Saving electricity** (Eliminate the need for a microwave).
- This will lead to **save the food** from being thrown away since you will not need to defrost the whole pack. Also **Adding an external cardboard** box will preserve the package from tears and **expand the shelf life expectancy of the frozen food**.
- Problem solving: Offering smaller portions **suitable for individual** usage.
- **Sustainability:** The material used in the new pack is **biodegradable sheets and thin corrugated carton** which are environmental friendly.
- The material used in the new pack is biodegradable sheets and thin corrugated carton which are environmental friendly. **The protective coated corrugated cardboard cartons are used to protect the bags from tearing and to make stacking easier.**

### Let us use MATH

Calculating the size of the new pack based on the diameter of the pan sizes. To find out the biggest frozen vegetable square that can fit in a circle pan.

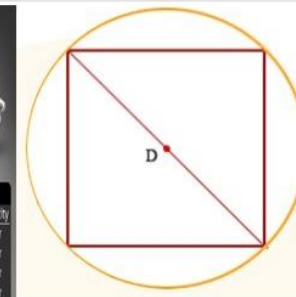
Calculate: The largest size square that can fit in the circle pan diameter.

Enter diameter: 16  units  
 Click to Calculate  
 Length of one side of the Square: 12.0000  units  
 Perimeter of the Square: 48.0000  units  
 Area of the Square: 144.0  square units  
 Area of the Circle: 200.9601  square units  
 Circumference of the Circle: 50.2655  units  
 Area of the one Circle Segment: 25.02  square units  
 Total Area of the 4 Circle Segments: 100.08  square units

**VITALE**  
TRIPLEX STAINLESS STEEL COOKWARE



CASSEROLE	FRY PAN	FRY PAN WITH CLASS LID	SAUCE PAN	TEA PAN	WOK PAN
Size	Capacity	Size	Capacity	Size	Capacity
18 cm	2.0 Ltr	16 cm	1.0 Ltr	14 cm	1.0 Ltr
20 cm	2.8 Ltr	18 cm	1.4 Ltr	16 cm	1.4 Ltr
22 cm	3.8 Ltr	20 cm	2.0 Ltr	18 cm	2.0 Ltr
24 cm	5.0 Ltr	22 cm	2.8 Ltr	20 cm	2.8 Ltr



**SIZING GUIDE: CASSEROLE**



**SIZING GUIDE: SAUCEPAN**




Using the assistance of a calculating website: <http://www.easysurf.cc/circle.htm#sqincli>

## Calculating the Vegetables sizes for the package width:

- The vegetables cube widths varied between 1.6cm for (Molokhia, Okra, Green peas, & spinach) and to 2cm for (Taro cubes & Mixed vegetabeles).
- The Package width I created was 2cm since it is the maximum width of the frozen cubes so that the company will need to only produce one standard size of the box that can fit all different types of vegetables.

## The 200gm Pouches:



## Final Sketches:



# **Visual Packaging Category**



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**VISUAL  
PACKAGING  
CATEGORY**

**First  
Prize**

**Nada Elbouhy**

**October University for Modern Sciences and Arts (MSA)**

**Faculty of Arts and Design**

**Egypt**





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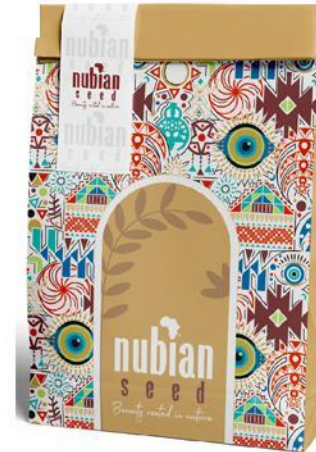
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Box



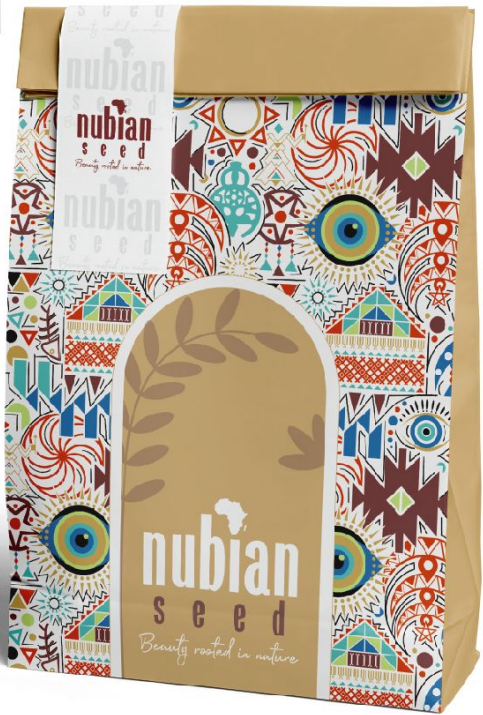
After





Before

nubian  
seed  
*Beauty rooted in nature*



What can be put inside ?









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**VISUAL  
PACKAGING  
CATEGORY**

**Third  
Prize**

**Nada Hatem Atwa Sayed**

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**Rana Khaled Zidan**

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# **Structural Design Category**



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**STRUCTURAL  
PACKAGING  
CATEGORY**

**Third  
Prize**

**Mahmoud Mohamed Aboelela**

October University for Modern Sciences and Arts (MSA)

Faculty of Arts and Design

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**STRUCTURAL  
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CATEGORY**

**Third  
Prize**

**Mahmoud Mohamed Aboelela**

October University for Modern Sciences and Arts (MSA)

Faculty of Arts and Design

**Egypt**



Before



After



VS





Before



After

Both joints are revolving 360°



  
**Alopanthen**  
*Hair Lotion*  
*For weak and damaged hair*  


**ألوبانثين لوسيون**

ألوبانثين لوسيون يتكون من تركيبة فريدة من خصائص الأعشاب المرطبة الطبيعية 100% مثل عصارة الألوفيرا، إيزان، جازان و 2.0 ج.م / 0.5 مليلتر من المستخلص و هذه التركيبة تخلص من فروة الرأس بكفاءة و سرعة لتقوية بصيلات الشعر بفاعلية ممتازة.

Alopanthen lotion is a characteristic formula of pure concentrated natural aloe juice 10.0 ml, D-panthenol 2.0g and Irganax 2.0 g / 0.5 ml, which is rapidly absorbed from the scalp to strengthen the hair follicles and improve hair lusture.

25 L.E.

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تاريخ الإنتاج: 11 / 2020  
تاريخ الانتهاء: 11 / 2023

# ARAB STARPACK PACKAGING AWARDS

2023 **Cairo - Egypt**

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